



## 2026 ASCA SPONSORSHIP OPPORTUNITIES

For more information on products and specs, please contact [clinics@swimmingcoach.org](mailto:clinics@swimmingcoach.org)

### MAILING LIST ADVERTISEMENTS

#### MAILING LIST EBLAST

An eBlast contains custom content exclusively from the sponsor. You provide the content via an HTML file. All emails must be approved before final sending. Sent out to all subscribers via ASCA's email.

- **1 eBlast: \$1500**
- **2 eBlasts: \$2800**
- **3 eBlasts: \$4000**

#### CUSTOM AD FOR ASCA ENEWS

Advertisement block in weekly e-newsletter. Sponsor provides content. Ad is 1080 x 1080 px. Please provide link for the ad.

- **1 issue: \$500**
- **4 issues: \$1800**
- **8 issues: \$3500**
- **12 issues: \$5200**

### WEBSITE PRODUCTS

Logo and link on ASCA website as "Official Sponsor of ASCA"

- **One year - \$2000**

Footer ad on ASCA Website

- **6-months - \$1,500**
- **One year - \$2,500**

### VIRTUAL ADVERTISING OPPORTUNITIES

Social Media: Your company is featured as the sponsor of an event or is the main feature of a social media post.

- **Social Media Post: \$400**
- **3 Social Media Posts: \$1000**
- **6 Social Media Posts: \$1800**

Blog Sponsorships/Articles

- **Featured sponsor: \$1000**

ASCA Live: ASCA Live is a live, interactive one-hour webinar featuring a prominent coach or swimming-related leader. It is promoted on all ASCA media channels and is available on the ASCA website.

- **1 ASCA Live - \$1000**
- **3 ASCA Lives - \$2500**

### CLINIC BOOTHS & SPONSORSHIPS

- **Pacific, Eastern and Central are \$700/\$1200**
- **ISHOF \$500/\$900**
- **Sponsor a Social - \$500**

### STATS

Open Rate (36%) | Email Distribution List (30k) | Followers on Social Media (65k)