



## 2025 ASCA SPONSORSHIP OPPORTUNITIES

For more information on products and specs, please contact Dan Mascolo at [DMascolo@swimmingcoach.org](mailto:DMascolo@swimmingcoach.org) (*subject to change*).

### MAILING LIST ADVERTISEMENTS

#### MAILING LIST EBLAST

An eBlast contains custom content exclusively from the sponsor. You provide the content. Sent out to all subscribers via ASCA's email.

- **1 eBlast: \$1500**
- **2 eBlasts: \$2800**
- **3 eBlasts: \$4000**

#### CUSTOM AD FOR ASCA ENEWS

Advertisement block in weekly e-newsletter. Sponsor provides content.

- **1 issue: \$500**
- **4 issues: \$1800**
- **8 issues: \$3500**
- **12 issues: \$5200**

### WEBSITE PRODUCTS

Logo and link on ASCA website as "Official Sponsor of ASCA"

- **One year - \$2000**

Footer ad on ASCA Website

- **6-months - \$1,500**
- **One year - \$2,500**

### VIRTUAL ADVERTISING OPPORTUNITIES

Social Media: Your company is featured as the sponsor of an event or is the main feature of a social media post.

- **Social Media Post: \$400**
- **3 Social Media Posts: \$1000**
- **6 Social Media Posts: \$1800**

Blog Sponsorships/Articles

- **Featured sponsor: \$1000**

ASCA Live: ASCA Live is a live, interactive one-hour webinar featuring a prominent coach or swimming-related leader. It is promoted on all ASCA media channels and is available on the ASCA website.

- **1 ASCA Live - \$1000**
- **3 ASCA Lives - \$2500**

### CLINIC BOOTHS & SPONSORSHIPS

- **Pacific, Eastern and Central are \$700/\$1200**
- **ISHOF \$500/\$900**
- **Sponsor a Social - \$500**

### STATS

Open Rate (36%) | Email Distribution List (35k) | Followers on Social Media (50k)