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| DAY 1 -- WEDNESDAY, SEPTEMBER 6 | | |
| 9:00 a.m.-4:00 p.m. | ASCA Certification Courses, Levels 2-5 *(extra cost)* |  |
| 9:00 a.m.-3:00 p.m. | *SwimAmerica* Symposium for Program Directors  *(extra cost)* |  |
| 1:00-4:00 p.m. | Small Group Seminar with Coaching Legend  David Marsh *(extra cost)* |  |
| 4:00-4:45 p.m. | First Timers Meeting |  |
| 5:00 p.m.-6:30 p.m. | Opening Keynote | **Brad Stulberg** |
| 6:30 p.m.-9:00 p.m. | Opening Night Party in Exhibit Hall | **Free Dinner and Drinks** |
| DAY 2 -- THURSDAY, SEPTEMBER 7 | | |
| 8:00-8:30 a.m. | Coffee and Exercise Boost in Exhibit Hall | **Free Coffee** |
| 8:30-9:30 a.m. | Keynote | **John O’Sullivan** |
| 9:45-10:30 a.m. | ASCA Member Meeting | **Jennifer LaMont** |
| 10:30-11:00 a.m. | Visit Exhibit Hall - Endless Pool Mini-Talks |  |
| 11:00 a.m.-12:00 p.m. | Keynote | **Stephen Seiler** |
| 12:00-1:30 p.m. | Visit Exhibit Hall  Endless Pool Mini-Talks | **Lunch for Sale**  Meet & Greet with John O’Sullivan *(extra cost)* |
| 12:00-1:30 p.m. | ASCA Mentor Program Lunch  with World Clinic Speakers and ASCA Board | **Must be ASCA Mentor Program participant** |
| 1:30-2:30 p.m. | Breakout Sessions |  |
| 2:30-3:00 p.m. | Visit Exhibit Hall – Endless Pool Mini-Talks |  |
| 3:00-4:00 p.m. | Breakout Sessions |  |
| 4:00-5:30 p.m. | Happy Hour (and a half) in Exhibit Hall  *Meet & Greet with Hall of Fame Inductees in Coaches Lounge* | **Free Drinks** |
| 5:30-7:30 p.m. | Hall of Fame and Awards Celebration | **Free Dinner and Drinks** |
| DAY 3 -- FRIDAY, SEPTEMBER 8 | | |
| 8:00-8:30 a.m. | Coffee and Exercise Boost in Exhibit Hall | **Free Coffee** |
| 8:30-9:30 a.m. | Keynote | **Russell Mark** |
| 9:30-10:00 a.m. | Visit Exhibit Hall – Endless Pool Mini-Talks |  |
| 10:00-11:00 a.m. | Keynote | **Vern Gambetta** |
| 11:00-11:30 a.m. | Visit Exhibit Hall  Endless Pool Mini-Talks |  |
| 11:30 a.m.-12:30 p.m. | Breakout Sessions |  |
| 12:30-2:00 p.m. | Visit Exhibit Hall – Endless Pool Mini-Talks  *Meet and Greet w/Lakeside Coaches in Coaches Lounge* | **Lunch for Sale** |
| 2:00-3:00 p.m. | Breakout Sessions |  |
| 3:00-3:30 p.m. | Visit Exhibit Hall – Endless Pool Mini-Talks |  |
| 3:30-4:30 p.m. | Breakout Sessions |  |
| 4:30-6:30 p.m. | Last Night Happy Hour (x 2) in Exhibit Hall | **Free Drinks** |
| 5:30-7:00 p.m. | Coaches of Color Gathering |  |
| DAY 4 -- SATURDAY, SEPTEMBER 9 | | |
| 8:00-8:30 a.m. | Coffee and Exercise Boost in Exhibit Hall | **Free Coffee** |
| 8:30-9:30 a.m. | Breakout Sessions |  |
| 9:30-10:00 a.m. | Visit Exhibit Hall – Endless Pool Mini-Talks |  |
| 10:00-11:00 a.m. | Keynote | **TBA** |
| 11:15 a.m.-12:15 p.m. | Closing Keynote | **Bob Bowman** |
| 1:30-4:30 p.m. | Small Group Seminar with Coaching Legend  Eddie Reese *(extra cost)* |  |
| 1:30-6:30 p.m. | ASCA Strength and Conditioning Workshop *(extra cost)* | **Charlie Hoolihan** |