



# ASCA WORLD CLINIC

SEPTEMBER 9-12, 2026

ORLANDO, FLORIDA

PRESENTED BY

FITTER & FASTER SWIM CAMPS

## *SPONSOR & EXHIBITOR* PROSPECTUS

**THE ASCA WORLD CLINIC** is the premier, annual gathering of everyone in the sport of swimming. It presents an outstanding array of educational sessions of interest to anyone involved in the sport, but especially coaches.

The World Clinic typically attracts 800-1,000 participants from around the world. It begins with pre-Clinic sessions (separate fee) on Tuesday, September 8 leading up to the Opening Night Keynote and Party in the exhibit hall on Wednesday, September 9. The following two and a half days of learning, networking and fun run through noon on Saturday, September 12. Post-Clinic sessions (separate fee) run through the end of the day, Saturday, September 12.

The exhibit hall is a beehive of activity with Endless Pool sessions, an exhibit hall stage and networking area.



**GRASSROOTS TO PODIUM: IT STARTS WITH US**

## COACH REGISTRATION

REGISTRATION INCLUDES 3 SOCIALS WITH FOOD AND DRINKS, COFFEE EVERY MORNING, GOODIE BAG, ACCESS TO EXHIBIT HALL AND MORE!

**MARCH MADNESS SPECIAL MARCH 4<sup>th</sup> - MARCH 31<sup>st</sup>**

**EARLY BIRD APRIL 1<sup>st</sup> - May 29<sup>th</sup>**

**REGULAR MAY 30<sup>th</sup> - JULY 30<sup>th</sup>**

**LATE JULY 31<sup>st</sup> - SEPTEMBER 8<sup>th</sup>**

**ONSITE**

**TEAM DISCOUNTS ENDS JULY 30<sup>th</sup>**

**TEAM MEETING ROOM DURING WORLD CLINIC**

*Based on Availability*

## 2026 PRICES

**\$350**

**\$425**

**\$475**

**\$525**

**\$575**

**\$350 PER COACH**  
FOR 5 OR MORE PAID REGISTRATIONS

**\$25/hour**

## WHAT IS ASCA?

The American Swimming Coaches Association is a non-profit professional association that is the largest, most respected swimming coaches organization in the world. ASCA provides leadership, certification, recognition, advocacy and professional development opportunities to swimming coaches in the USA and around the globe.

*Our mission is simple: To Inspire, Support and Advocate for Coaches.*

## WHO ATTENDS THE ASCA WORLD CLINIC?

The ASCA World Clinic is widely attended by ALL types of swimming coaches: age group, senior, masters, high school, college, triathletes, swim teachers and more. They are owners, CEOs, pool managers, aquatics directors, assistant coaches, lessons providers and more. The majority of our attendees are club coaches from all around the U.S. About 20% of attendees are from outside the U.S.

**THE ASCA WORLD CLINIC IS FOR YOU! THIS IS YOUR OPPORTUNITY TO INTERACT WITH UP TO 1,000 SWIM COACHES AND BUSINESS OWNERS IN ONE PLACE!**

## QUESTIONS?

Email MJ Truex at [mtruex@swimmingcoach.org](mailto:mtruex@swimmingcoach.org)

## HOTEL INFORMATION:

**ROSEN CENTER HOTEL**  
9840 International Drive,  
Orlando, FL 32819

*\$159 per night,  
plus taxes and fees  
Deadline to book:  
**Aug 12, 2026**  
(or earlier if block fills)*

**RESERVE HERE**



# SPONSORSHIP OPPORTUNITIES

1 OPPORTUNITY

## PRESENTING

**\$15,000**

**SOLD**

### CHOOSE:

- Only Booth in Main Foyer Outside Exhibitor Hall

**FOYER BOOTH - ONLY EXHIBITOR LOCATED IN MAIN FOYER WITH EXTENDED VISITING HOURS**

- 15 min demo in Endless Pool or on Exhibit Hall Stage
- Scroll Ad on display in Main Stage Room
- Keynote Talk Sponsor - 4 min presentation before a keynote talk
- Mention in Know Before You Go (KBYG) email to all registrants
- 3 push notifications on event app - must be scheduled prior to event
- Goodie Bag Insert
- Logo on WC Tower Signage
- Logo on cover of World Clinic printed bulletin, event website and event app
- List of World Clinic registrants including emails-once two weeks pre-Clinic and once post World Clinic

### WHAT ARE TIER LEVELS?

**TIER LEVELS ARE DRIVEN BY HIGH TRAFFIC AREAS. THE HIGHER THE TIER, THE BETTER THE BOOTH LOCATION.**

*PLEASE SEE THE MAP FOR MORE INFORMATION AND LOCATION ON THE DIFFERENT TIERS.*

4 OPPORTUNITIES

## DIAMOND

**\$10,000**

### CHOOSE:

- Wi-Fi Sponsor, Keycard Sponsor, Lane 4 Sponsor **OR** Badge & Lanyard Sponsor

### TIER 1 - DOUBLE BOOTH

- Scroll ad on display in Main Stage Room
- Keynote Talk Sponsor - 3 min presentation before a keynote talk
- Mention in Know Before You Go (KBYG) email to all registrants
- 2 push notifications on event app - must be scheduled prior to event
- Goodie Bag Insert
- Logo on WC Tower Signage
- Scroll ad on display in Main Stage Room
- Logo on cover of World Clinic printed bulletin, event website and event app
- List of World Clinic registrants including emails-once 2 weeks pre-Clinic and once post World Clinic

**WIFI:** Your logo and message shows up whenever anyone logs into the group wifi

**KEYCARD:** Your logo is printed on hotel keycards handed out to all World Clinic attendees

**LANE 4:** Named sponsor for the escalator/stairway connecting event spaces and general (main stage) sessions.

**BADGE & LANYARD:** Your logo on all lanyards and credentails

4 OPPORTUNITIES

## GOLD

**\$7,500**

### CHOOSE:

- Sponsor Opening Night Party, Hall of Fame Reception, Closing Night Party **OR** Coaches Lounge

### TIER 1 - SINGLE BOOTH *OR* TIER 2 - DOUBLE BOOTH

- Keynote Talk Sponsor - 2 min presentation before a keynote talk
- Mention in Know Before You Go (KBYG) email to all registrants
- 1 push notifications on Whova app - must be scheduled prior to event
- Goodie Bag Insert
- Logo on WC Tower Signage
- Scroll ad on display in Main Stage Room
- Logo on cover of World Clinic printed bulletin, event website and event app
- List of World Clinic registrants including emails-once 2 weeks pre-Clinic and once post World Clinic

**WEDNESDAY: OPENING NIGHT PARTY** - your logo featured on all signage and drink tickets

**THURSDAY: HALL OF FAME RECEPTION** - your logo featured on all signage and drink tickets

**FRIDAY: CLOSING NIGHT PARTY** - your logo featured on all signage and drink tickets

**COACHES LOUNGE:** Your logo on signage in Coaches Lounge located in Exhibit Hall plus exclusivity on marketing inside of the Lounge

**BOOTH LOCATION IS ON A FIRST COME FIRST SERVED BASIS ONCE PAYMENT IS RECEIVED.**

# SPONSORSHIP OPPORTUNITIES

CONTINUED

## 8 OPPORTUNITIES

### SILVER

**\$5,000**

#### CHOOSE:

- Sponsor Coffee break, 25 min Exhibit Hall Stage/Endless Pool, Breakout Talk Sponsor, International Breakfast Sponsor, Professional Headshot Sponsorship **OR** Volunteer Lunch Sponsor

#### TIER 2 - SINGLE BOOTH

- Goodie Bag Insert
- Logo on World Clinic signs throughout location
- Scroll ad on display in Main Stage Room
- Logo on cover of World Clinic printed bulletin, event website and event app
- List of World Clinic registrants including emails-once 2 weeks pre-Clinic and once post World Clinic

**COFFEE BREAK:** Get credit with signage for supplying coffee after the first morning session during exhibit hall time on Thursday or Friday morning

**PRODUCT DEMO:** You'll have 25 minutes on the exhibit hall stage or in the Endless Pool to demo your product. Time slots are during lunch break or exhibit hall time when no other presentations are scheduled.

**BREAKOUT SPONSOR:** 3 min presentation before a breakout session talk

#### INT'L BREAKFAST SPONSOR / VOLUNTEER LUNCH SPONSOR:

Your logo on signage and an opportunity to welcome coaches to your sponsored event.

**PROFESSIONAL HEADSHOT SPONSORSHIP:** Popular attendee perk. Sponsor logo on studio signage, print and digital materials, stage mentions.

## 12 OPPORTUNITIES

### BRONZE

**\$3,000**

#### TIER 3 - SINGLE BOOTH

- Goodie bag Insert
- Logo on World Clinic signs throughout area
- Scroll ad on display in Main Stage Room
- Logo listed as sponsor in printed World Clinic Program Bulletin, website and event app
- List of World Clinic registrants with email; once prior to and once post World Clinic

## A LA CARTE

WORLD CLINIC LIST OF REGISTRANTS WITH EMAILS

**\$1,000**

GOODIE BAG INSERT

**\$1,000**

WORLD CLINIC SOUVENIR WATER BOTTLE OR MUG

**COST OF ITEM + \$500**

POOL/PRODUCT DEMO FOR GOLD SPONSORS & ABOVE

**\$1,000**

REUSABLE BAGS FOR PARTICIPANTS

**COST OF ITEM + \$500**

## ASCA Women's SYMPOSIUM SPONSORSHIPS

### TITLE **\$5,000** | 1 AVAILABLE

- 10% discount on a booth at the 2026 ASCA World Clinic exhibit hall
- Recognition on Main Stage during ASCA World Clinic
- Email and social media post dedicated to your company to ASCA distribution list/followers
- Attendee email list
- Space in the meeting room to set up a table and talk to coaches during breaks
- Appear just under title on all publicity: website, social media (50K followers), emails (25K list), press releases, etc.
- 10 minutes to address attendees during event

### PARTNER **\$3,000** | 2 AVAILABLE

- Attendee email list
- Space in the meeting room to set up a table and talk to coaches during breaks
- Logo included at bottom event publicity: website, social media (50K followers), emails (25K list), press releases, etc.
- 5 minutes to address attendees during event

### FRIEND **\$1,000** | 3 AVAILABLE

- Logo included at bottom event publicity: website, social media (50K followers), emails (25K list), press releases, etc.
- 2 minutes to address attendees during event

**POOL VIDEO PROVIDER \$1000 EXCLUSIVE + TIER 1 BOOTH**

# EXHIBITOR OPPORTUNITIES

## BOOTH PRICES

**SINGLE:** \$2,100

**DOUBLE:** \$4,100

**TIER ONE:** ADDITIONAL \$1000

**TIER TWO:** ADDITIONAL \$500

**TIER THREE:** BASE PRICE

**ADDITIONAL EXHIBIT HALL PASSES:** \$150

## EXHIBIT HALL HOURS:

WEDNESDAY, SEPT. 9 – 6:30 - 8:00 pm

THURSDAY, SEPT. 10 – 9:30 am – 6:30 pm

FRIDAY, SEPT. 11 – 9:30 am – 1:45 pm

## EXHIBIT SETUP:

WEDNESDAY, SEPT. 9 - 12:00-5:30 pm

## DEDICATED HALL HOURS:

WEDNESDAY, SEPT. 9

6:30-8:00 pm – Free appetizers and drinks tickets during Opening Night Party

THURSDAY, SEPT. 10

9:30-10:30 am – Complimentary coffee

5:30-6:30 pm – Free appetizers and drink tickets during Hall of Fame Reception

FRIDAY, SEPT. 11

9:30-10:00 am – Complimentary coffee

12:45-1:45 pm – Last Call for the Hall

## BOOTHS

ALL BOOTHS INCLUDE:

- Basic Wifi
- Basic electrical
- 10' x 10' pipe & drape booth  
*(back wall and side rails)*
- ID sign
- Table and 2 chairs and wastebasket
- Complimentary lead retrieval on event app
- 2 x Early access to food and drinks for all three socials/receptions
- 2 exhibit hall passes
- The exhibit hall is carpeted
- Company listing on the ASCA World Clinic website, app and printed program bulletin

## EXHIBITOR TEARDOWN:

FRIDAY, SEPT. 11 – 1:45-5:00 pm



**ADDITIONAL EXHIBIT HALL PASSES** Additional exhibit hall passes are \$150.  
*Two passes are included with every booth.*

# CANCELLATION POLICY

No refunds will be issued for any reason. Credit will be given in extenuating circumstances when vendor and/or representatives cannot attend due to unforeseen circumstances.

## DEADLINES AND DELIVERABLES

*We encourage early submission to avoid any last-minute challenges.*

### COMPANY LOGO

Images must be submitted in a PNG high resolution image, a minimum of 300 dpi, and transparent if appropriate.

### EMAIL AD

Email ads will be included in one of the Know Before You Go (KBYG) or post-World Clinic emails. Finished email ads should be submitted in a PNG image, sized 640 x 360 pixels.

### PROFILE BANNER

For the World Clinic Whova app customized profile: 600 x 400 pixels, PNG, JPEG, and GIF.

### DIGITAL AD

Digital ads will be included in a rolling PowerPoint presentation that will run at the World Clinic - in the main stage room. Finished digital ads should be submitted as a high-resolution, widescreen (16:9) PowerPoint slide **OR** a png/jpeg image in the following sizes:

**Full Screen | 9" wide x 5-1/4" high**

**Half Screen | 4-1/2" wide x 5-1/4" high**

**Quarter Screen | 4-1/2" wide x 2-1/2" high**

**Business Card | 2-1/2" wide x 2-1/2" high**

### BANNER AD

Banner ads will be displayed in the World Clinic app. Please provide images (which will appear behind text). Supported file types: jpeg, jpg, png, or gif only. The recommended size: 256px x 256px with a max of 1000px x 1000px.

### PUSH NOTIFICATIONS

Push notifications can be up to 140 characters (including spaces) and externally linked.

# POLICIES & PROCEDURES

*Our goal is to provide a great working environment for all exhibitors. Your cooperation with the following policies will help us achieve that goal.*

## **BOOTH RESTRICTIONS**

One company per booth. Booth space may not be sublet or shared. Booths shall not extend in any direction to obscure sight lines to and from other exhibitors in any way. Pipe and draping may not be moved / removed without express approval of show management. Materials are restricted to your booth space and may not be placed in any other area of the conference space or hotel. Any materials found outside your booth space will be confiscated and thrown away.

**EXHIBITORS** agree to be set up by 5:30 PM Wednesday, September 9th, 2026 AND not to dismantle booths until closing, tentatively scheduled for 1:45 until 5 PM on Friday, September 11th, 2026. If you close early, you will be billed a \$1,000 fee payable before you are able to sponsor or exhibit in a future ASCA event.

## **SHIPPING & RECEIVING**

All exhibitors will receive an Exhibit Services Kit (ESK) from the Service Contractor a minimum of six (6) weeks prior to the show indicating policies and procedures around both inbound and outbound shipments and box delivery. Be sure to read carefully. There will be no exceptions.

## **BOOTH SPACES**

Booth space number assignments should be considered "final" unless you are notified otherwise by or before June 1st.

## **OPEN SPACE**

ASCA has the right to adjust space as necessary based on fire marshal requirements, hotel policies and other needs.

## **BOOTH CHOICES**

If your preferred booth choices are already taken ahead of receipt of your payment, ASCA will place your booth as close as possible to your preferred location and notify you of the new location.

## **BADGES**

ASCA will provide each company with 2 credentials PER BOOTH SPACE unless the company has purchased a sponsorship that provides more. Exhibitors must wear their badges to access the exhibit hall.

## **VISITOR PASSES**

Extra Exhibit Hall credentials for any company that has a booth are available for \$150.00

**"PERSONS DOING BUSINESS"** of any sort within the clinic space at the hotel must have purchased a clinic booth or sponsorship, or they will be removed from the premises by hotel security.

## **PRIVATE EXHIBITOR EVENTS**

We recognize that many exhibitors will want to provide private events during the clinic, for their business purposes. We require that you request such space through ASCA, and we'll be happy to arrange that space and connect you with the hotel for arrangements as needed. Please note space costs may apply and you are responsible for any other costs related to your event. When planning such, please respect the programming times as shown on the clinic schedule.

# RULES & REGULATIONS

**ADHERENCE TO TERMS/CONTRACTUAL AGREEMENT:** As a condition of exhibiting and when applying for booth space, the Exhibitor agrees to adhere to all conditions and regulations outlined. Exhibitors or their representatives who conduct themselves in an unprofessional manner may be dismissed from the event without refund or appeal. ASCA reserves the right to amend any and all rules and regulations at any time.

**ELIGIBILITY TO EXHIBIT:** ASCA reserves the right to determine acceptability of all applications for booth space. Applications will be accepted or rejected based on criteria including but not limited to: the products or services professional or educational benefit to the attendees; products and services consistent with the mission, purpose and goals of the ASCA; and spatial constraints in the exhibit hall.

**SPACE ASSIGNMENTS AND PAYMENT TERMS:** Applications received will have space assignments made on a first come, first-served basis. ASCA reserves the right to make adjustments to the floor plan as necessary or determined by the facility and fire authorities. All exhibitors who reserve space must submit payment in full, with the application..

**CANCELLATIONS / REDUCTIONS OF BOOTH SPACE, SPONSORSHIPS OR RELATED:** Notification of any cancellation of booth space, advertising, sponsorship, etc. must be submitted in writing by June 1, 2026. No refunds will be issued. Credit for future shows will be made for any space turned back at this time. After June 1, 2026, no credit or refunds will be provided for any reason. Any space later not claimed and used, may be resold by ASCA to alternative companies.

**INSTALLATION AND DISMANTLE:** Installation and dismantle dates and hours are outlined elsewhere in this information. All exhibits must be operational one hour prior to opening of the Exhibit Hall on Wednesday, September 9, 2026. Do not dismantle booths until 1:45 p.m. on Friday, September 11, 2026.

## **EXHIBITOR CONDUCT:**

- A) Distribution of promotional materials may only be made from the booth assigned to the Exhibitor, except for special sponsorship promotions. Specifically, the only material to be placed on chairs in the speaking room, is that of a Speaker Sponsor. All others will be confiscated.
- B) All Booths must be staffed during the open hours of the exhibit hall.
- C) Exhibitors must conduct exhibits in a dignified and professional manner.
- D) Aisles must not be obstructed by any booth equipment or display.
- E) No sharing or subletting of exhibit space.
- F) Noise from electrical or mechanical apparatus must not interfere with other exhibitors. ASCA reserves the right to decide when such noise is an issue.

**GIVEAWAYS:** Giveaways, contests and raffles and related are permitted within the Exhibit Hall and are restricted to your booth space.

**STORAGE:** Nothing may be stored behind booths or back wall drapes. All exhibits are subject to inspection by ASCA and the fire marshal throughout the show to ensure safety. Adherence to all fire and safety regulations of the hotel is mandatory.

**FOOD AND BEVERAGE:** All food and beverage consumed on the hotel's premises must be provided by the hotel catering department unless express written permission has been given otherwise. Food and beverage requirements may be arranged through ASCA.

**USE OF ASCA NAME AND LOGO:** The use of the ASCA logo on displays, signs, giveaways, promotional literature or other materials is prohibited unless express written approval is granted. The use of the acronym "ASCA," or reference to the meeting as the ASCA WORLD CLINIC, may be used in promotional materials only with the express written approval of ASCA. All design concepts and promotional materials should be sent to [Ahodges@swimmingcoach.org](mailto:Ahodges@swimmingcoach.org) for review and approval prior to printing.

**INSURANCE:** Exhibitors understand that neither ASCA nor the Rosen Centre or Service Contractor maintain insurance covering the exhibitors' property. Exhibitors must obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury. If requested by ASCA, Exhibitor shall provide ASCA with certificates evidencing the required coverage before the World Clinic.

# RULES & REGULATIONS

**PROPERTY DAMAGE:** Neither ASCA nor Exhibitor shall be responsible for any loss of or damage to property of the other party hereto, including, but not limited to, loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion or other insurable casualty, and ASCA and Exhibitor expressly waive any claim for liability against the other party hereto with respect to any such loss or damage. If such occurrence results in cancellation of the exposition, each party hereby releases the other from obligations under this contract.

## **USE OF CERTAIN PROPERTY**

Exhibitor will assume all costs arising from the use of patented, trademarked, or franchised materials, devices, processes or dramatic rights used on or incorporated in the Exhibitor's space. Exhibitor shall indemnify, defend and hold harmless ASCA, the Rosen Centre and their officers, directors, members, agents and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorneys' fees and expenses of whatever kind of nature, which might result from or arise out of use of any such material(s) described above.

## **SECURITY**

Though the Exhibit Hall will be locked during non-show hours, property of the Exhibitors shall, at all times, remain in the sole possession and custody of each Exhibitor and shall be the sole responsibility of each exhibitor. For added protection, however, ASCA recommends each Exhibitor to obtain insurance on booth material, equipment and personnel as outlined above. Security service for individual booth spaces will be available to exhibitors at their own expense. Contact ASCA for security information

## **CANCELLATION OF THE ASCA WORLD CLINIC & TRADE SHOW**

It is mutually agreed that in the event the ASCA World Clinic & Trade Show is cancelled due to disaster, strike, labor or dispute, governmental intervention, malicious damage, acts of war, approaching hurricane or other causes which would prevent its scheduled opening or continuance, then and thereupon the agreement will be terminated and ASCA shall determine an equitable basis for the refund of such portion of the exhibit fee as is possible, after due consideration of expenditures and commitments already made.

## **LIABILITY AND INDEMNIFICATION**

Exhibitors agree to protect, save and keep the American Swimming Coaches Association, the occupied hotels, and the show company forever harmless from any damage or changes imposed by the exhibitor, its employees, or agents. The exhibitor also agrees to strictly comply with the applicable terms and conditions contained in the agreement between the American Swimming Coaches Association, the occupied hotels, and the show company regarding the exposition premises. Exhibitor shall not allow any children in the exhibit hall during installation or dismantle. Exhibitor agrees that it will indemnify and hold and save ASCA and their respective officers, directors, members, employees and agents, whole and harmless of, from and against all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments recovered from or averted against ASCA or Show Management on account of injury or damage to person or property to the extent that any such damage or injury may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission, negligence or misconduct on the part of Exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees or of any other person entering upon the Premises leased hereunder with the express or implied invitation or permission of Exhibitor, or when any such injury or damage is the result, proximate or remote, of the violation by Exhibitor of any of its agents, servants, employees, contractors, patrons, guests, licensees or invitees of any law, ordinance or governmental order of any kind, or when any such injury or damage may in any other way arise from or out of the occupancy or use by Exhibitor, its agents, servants, employees, contractors, patrons, guests, licensees or invitees of the premises leased hereunder. Such indemnification of ASCA and Show Management by Exhibitor shall be effective unless such damage or injury may result from the sole negligence, gross negligence or willful misconduct of ASCA. Exhibitor covenants and agrees that in case ASCA shall be made a party to any litigation commenced by or against Exhibitor or relating to this lease or the Premises leased hereunder, then Exhibitor shall and will pay all costs and expenses, including reasonable attorneys' fees and court costs, incurred by or imposed upon ASCA by virtue of any such litigation.



PRESENTED BY FITTER AND FASTER SWIM CAMPS