



September 6-9, 2023

## **ASCA World Clinic Pre and Post Clinic Marketing Opportunities**

### **WHOVA APP MARKETING - \$1,500**

Every attendee will have the Whova app and will refer to it constantly for World Clinic information. For \$2000 you can have a **push Notification on the Whova app and an email** about your company and/or your booth to all attendees within two weeks prior to World Clinic through one week after (you choose the timing). Repetition makes an impact. To make the most of your World Clinic booth or sponsorship investment, get in front of coaches before, during and after the World Clinic.

### **Ads in This Week at ASCA weekly e-newsletter (circulation 22,000)**

**(only with purchase of booth):**

- ❖ 1 ad prior to World Clinic and 1 ad after - \$800
- ❖ 2 ads prior to World Clinic and 2 ads after - \$1,500
- ❖ 3 ads prior to World Clinic and 3 ads after - \$2,000

**DEDICATED EMAIL BLAST to ASCA's entire 22k list of coaches about your company or product: \$1,500**